

RoleNet: Movie Analysis from the Perspective of Social Networks

Chung-Yi Weng, Wei-Ta Chu, Member, IEEE,
and Ja-Ling Wu, Fellow, IEEE

IEEE Transaction on Multimedia Vol. 11 No.2
Feb,2009

Speaker: Yi-Lin, Hsu

Advisor: Dr. Koh, Jia-ling

Date: 03/08/2010

Introduction

- ▶ Over the past decade, researches on movie analysis attempt to solve the most notorious problem—the semantic gap. However, it seems that approaches based on audiovisual features face an unbreakable impediment.
 - ▶ These studies come from “frame-level” analysis, which is based on **shot change detection** and **keyframe selection** to “event-level” analysis, which further considers the **temporal context or objects** in the scenes and achieves the detection of some important events such as **dialog** and **gunplay** .
-
- ▶

Introduction

- ▶ In this work, we propose a **story-level analysis** system based on the **social relationships** between **characters**.
- ▶ We proposed an SNA-based approach to analyze movies in . **Leading roles** and corresponding **communities** can be automatically identified by checking the social relationships between characters.



Definition of RoleNet

- ▶ A model that is suitable to describe roles' relationship should possess the following characteristics.
 - ▶ Representing relationships effectively
 - ▶ Facilitating systematic analysis:
- ▶ *Definition: A RoleNet is a weighted graph expressed by*

$$G = \langle V, E, W \rangle$$

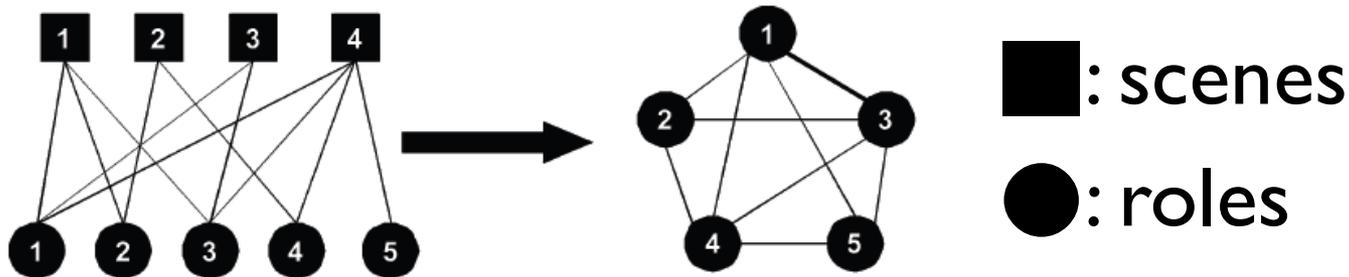
- ▶ Where $V = \{v_1, v_2, \dots, v_n\}$

$$E = \{e_{ij} | \text{if } v_i \text{ and } v_j \text{ have relationship}\}$$

W : w_{ij} in W represents the strength of the relationship between v_i and v_j



Construction of RoleNet



$$A_{m \times n} = \begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 0 & 1 & 0 & 1 & 0 \\ 1 & 0 & 1 & 0 & 0 \\ 1 & 0 & 1 & 1 & 1 \end{bmatrix}$$

$$\mathbf{a}_i^T \mathbf{a}_j = w_{ij} \text{ for } i \neq j$$

$$w_{ii} = 0$$

$$A^T A = W$$

$$W_{n \times n} = \begin{bmatrix} 0 & 1 & 3 & 1 & 1 \\ 1 & 0 & 1 & 1 & 0 \\ 3 & 1 & 0 & 1 & 1 \\ 1 & 1 & 1 & 0 & 1 \\ 1 & 0 & 1 & 1 & 0 \end{bmatrix}$$



Community Analysis

- ▶ RoleNet Construction
- ▶ Leading roles determination
- ▶ Community identification



Community Analysis

-Bilateral movie analysis

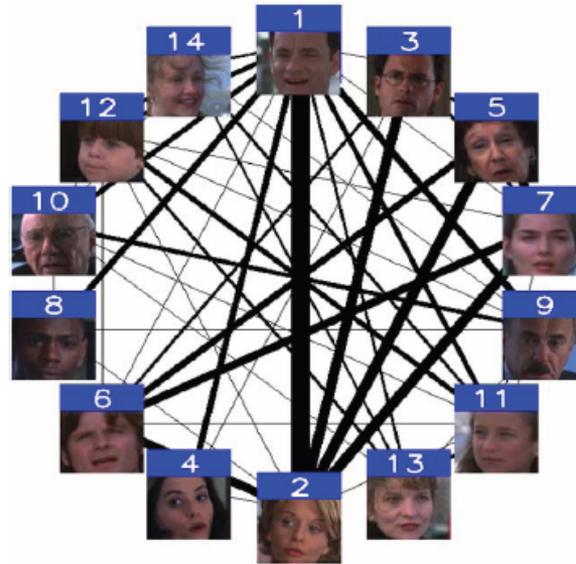


TABLE I
ROLES IN THE MOVIE "YOU'VE GOT MAIL"

| Node (Role) | Meaning of roles |
|--------------------------------|------------------------------------------------|
| 1 | The hero (Tom Hanks) |
| 2 | The heroine (Meg Ryan) |
| 3, 5, 6, 7 | The heroine's friends and colleagues |
| 4, 8, 9, 10, 11, 12, 13, 14 | The hero's friends, relatives, and colleagues. |

Leading roles determination

- ▶ In SNA, evaluating the impact of each individual is one of the earliest issues. It is known as the *centrality problem*.
- ▶ Based on RoleNet, we evaluate the centrality of the node (role) as

$$c_i = \sum_{j \neq i} w_{ij}$$



Community identification

Given a RoleNet, find a labeling solution Δ^* :

$$\Delta^* = \arg \min_{\Delta} C(\Delta) \text{ subject to } \delta_p = 0 \text{ and } \delta_q = 1 \quad (5)$$

$$C(\Delta) = \sum_{i,j} |\delta_i - \delta_j| w_{ij} \quad (6)$$

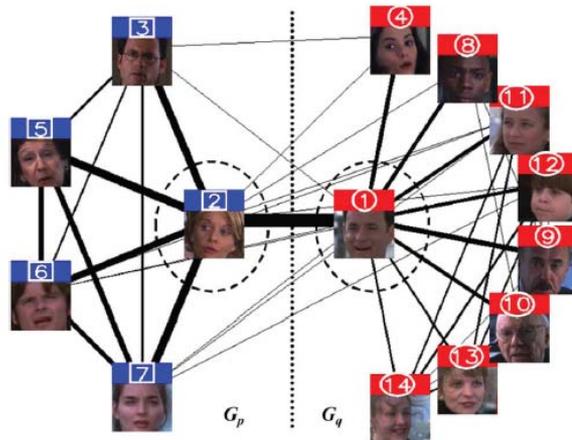
$$\Delta = \{\delta_i, i = 1, \dots, n\} \quad (7)$$

- ▶ v_p : the first leading role , v_q : the second leading role
 - ▶ Δ is a set of binary labels :
 $\delta_i = 0$, if v_i is assigned to the community led by v_p
 $\delta_i = 1$, if v_i is assigned to the community led by v_q
 - ▶ $C(\Delta)$ Is the closeness between two communities.
-



Community Analysis –Generalization

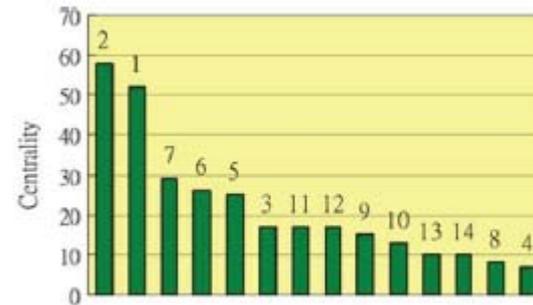
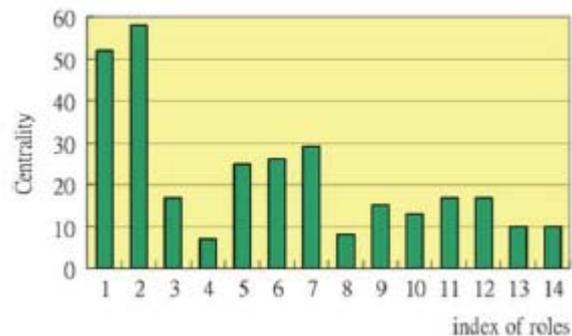
- ▶ Automatically determining the number of leading roles
- ▶ Analyzing finer communities
 - ▶ Micro (i.e. 4 and 8)



| Macro | Micro | Meaning of roles |
|-----------------------------|---------|------------------------------------------------------------------------------------|
| 1 | | The hero (Tom Hanks) |
| 2 | | The heroine (Meg Ryan) |
| 3, 5, 6, 7 | 3 | The heroine's boy friend |
| | 5, 6, 7 | The heroine's colleagues |
| 4, 8, 9, 10, 11, 12, 13, 14 | 4 | The hero's girl friend |
| | 8 | The hero's assistant |
| | 9, 10 | The hero's father and grandfather. The hero and they are co-founders of a company. |
| | 11, 12 | The hero's niece and nephew. They just visit the hero at holiday. |
| | 13, 14 | The hero's stepmother and her servant |

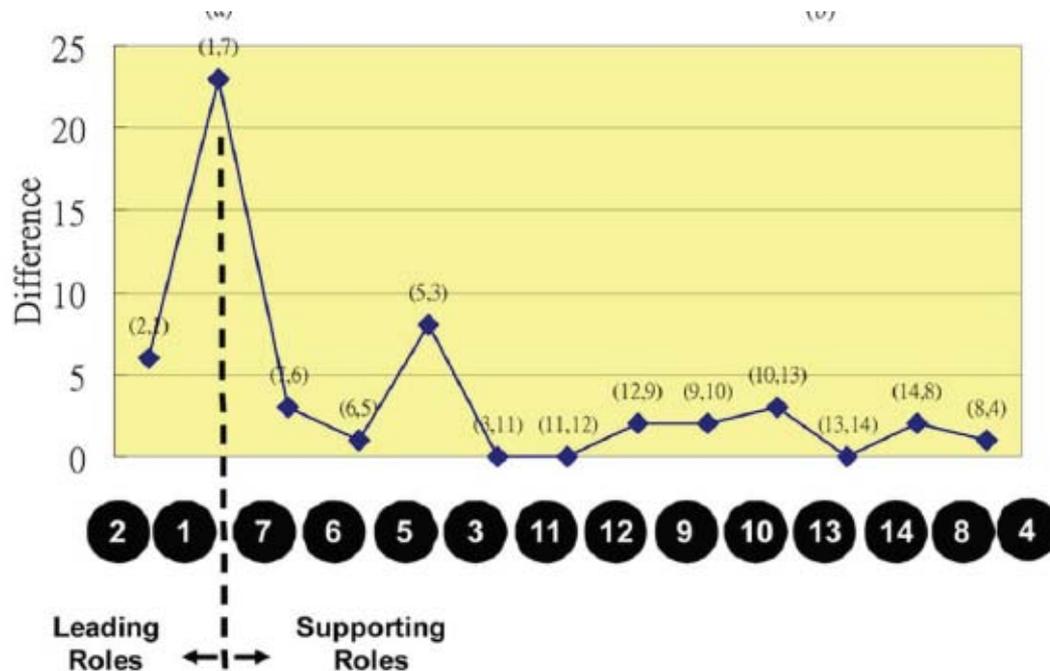
Leading roles determination

- ▶ Calculate the centrality value of each role
- ▶ Sort the centrality values in descending order



Leading roles determination

- ▶ Calculate the centrality difference between two adjacent roles.
- ▶ Find the maximum point in the difference distribution.



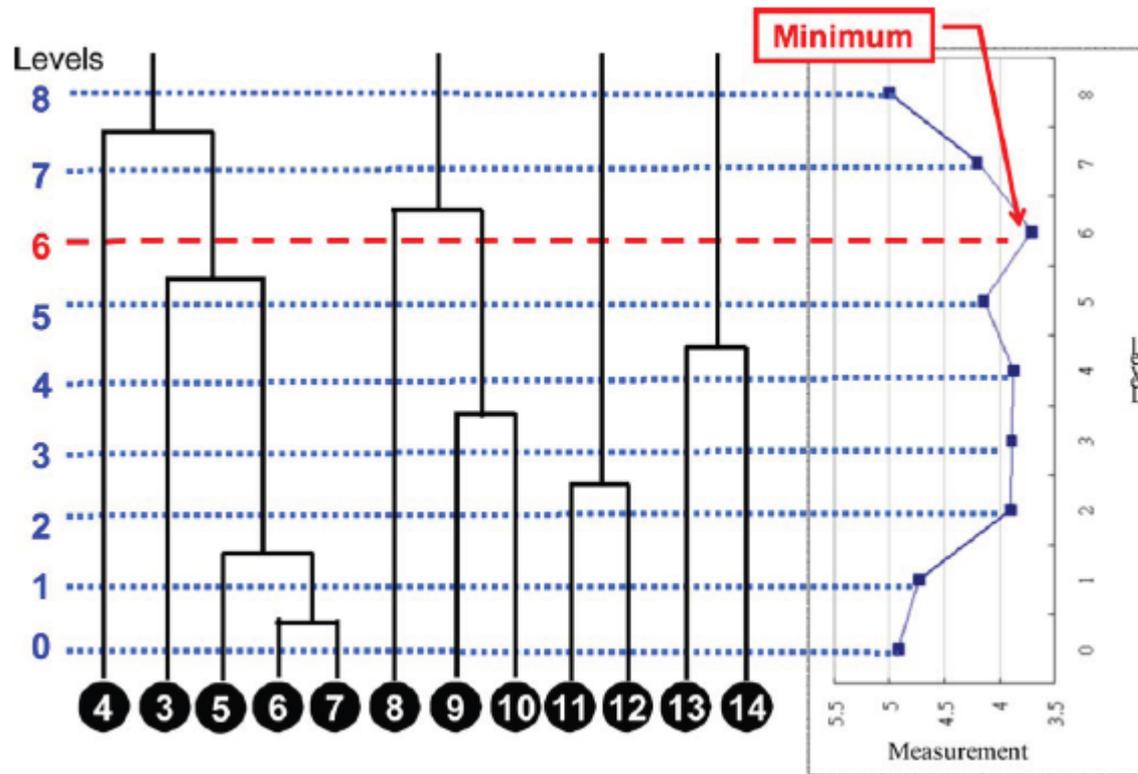
Micro-Community Identification

- ▶ Remove the leading roles and the edges linked to them from the RoleNet.

Algorithm 2: Micro-Community Identification

1. Initialize every individual node as a micro-community. The set of micro-community is denoted as $\Pi_t = \{T_1^t, T_2^t, \dots, T_n^t\}$, $t = 0$, if there are initially n individual nodes. The size of the p th community in Π_t is denoted as $|T_p^t|$, which is the number of nodes included in this community.
2. From the modified RoleNet, find the edge that has the largest weight, say the edge e_{ij} between the node v_i and the node v_j , $v_i \in T_p^t$ and $v_j \in T_q^t$, then
 - 1) If $|T_p^t| \geq 1$ and $|T_q^t| = 1$, then $T_p^{t+1} = T_p^t \cup T_q^t$, $\Pi_{t+1} = \Pi_t - \{T_q^t\}$, and $t = t + 1$.
 - 2) If $|T_p^t| > 1$ and $|T_q^t| > 1$, then keep current community situation.
3. Remove the edge e_{ij} from the modified RoleNet and go to *Step 2* until all edges have been removed.

Micro-Community Identification



Micro-Community Identification

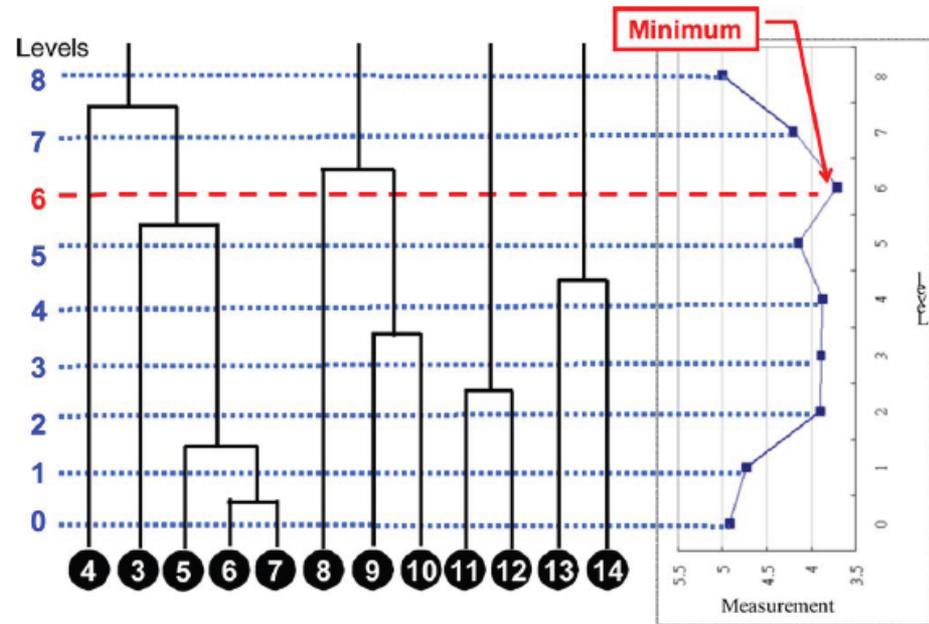
- ▶ We design a measurement to evaluate the community case at different levels. For the level t , the measurement is defined as

$$AvgW_t = \frac{\sum w_{ij}}{||\Pi_t||}, \forall v_i \in T_p^t, v_j \in T_q^t, p \neq q$$



Macro-Community Identification

- ▶ {4},
- {3,5,6,7},
- {8},
- {9,10},
- {11,12},
- {13,14}



$$v^* = \arg \max_{v_i \in L} (\max_{v_j \in T_p} w_{ij})$$

Story Segmentation

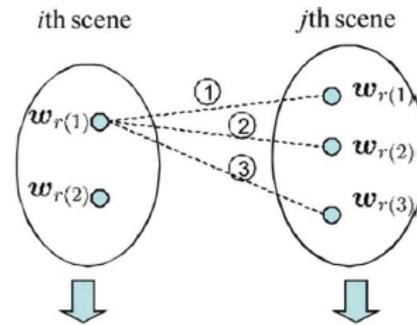
- ▶ **Scene Representation**

- ▶ We describe scenes by “the context of roles” rather than audiovisual features. Story segmentation is achieved by comparing the role’s context in successive scenes.

- ▶ **Story Segmentation**



Scene Representation



$$CM_i = [w_{r(1)} \ w_{r(2)}] \quad CM_j = [w_{r(1)} \ w_{r(2)} \ w_{r(3)}]$$

Context-based similarity: $CM_i^T CM_j = \begin{bmatrix} \textcircled{1} & \textcircled{2} & \textcircled{3} \\ w_{r(1)}^T w_{r(1)} & w_{r(1)}^T w_{r(2)} & w_{r(1)}^T w_{r(3)} \\ w_{r(2)}^T w_{r(1)} & w_{r(2)}^T w_{r(2)} & w_{r(2)}^T w_{r(3)} \end{bmatrix}$

Fig. 9. Example of calculating the context-based similarity between two scenes.

$$\mathbf{w}_{r(k)} = (w_{1r(k)}, w_{2r(k)}, \dots, w_{nr(k)}) \quad (\text{Normalized})$$

$$d_{ij} = 1 - \frac{1}{pq} \sum_{s=1}^p \sum_{t=1}^q CM_{ij}(s, t)$$

Story Segmentation

Context-based difference

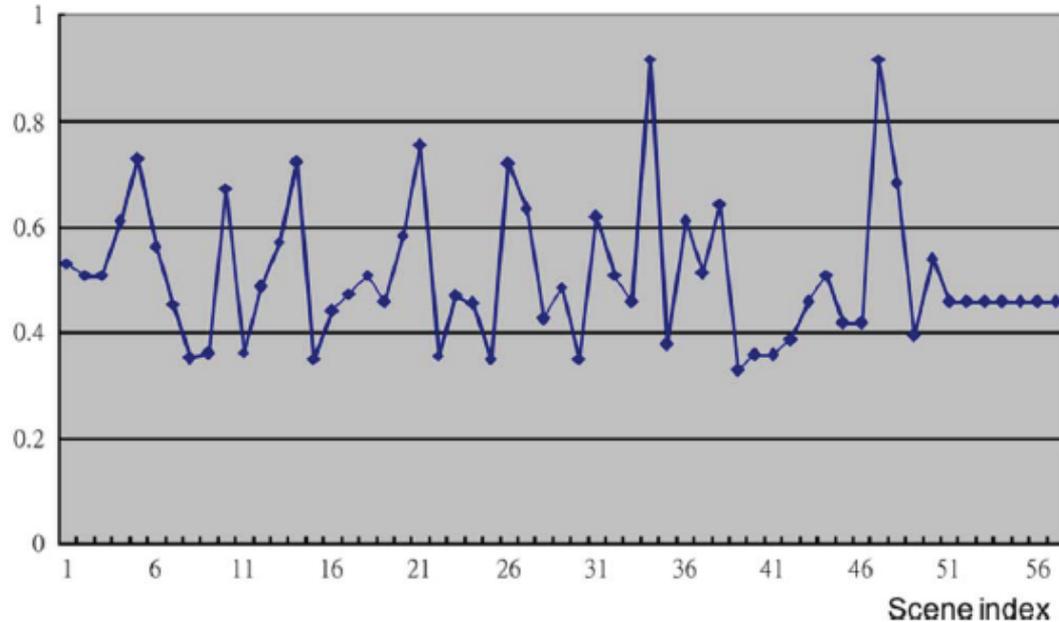


Fig. 10. Context-based difference curve for the movie “You’ve Got Mail”.

▶ $2 \leq i \leq N-2$

$$\begin{cases} b_i \in Y, & \text{if } d_i < d_{i-\alpha_1} \text{ and } d_i < d_{i+\alpha_2} \\ b_i \in P, & \text{if } d_i > d_{i-\alpha_1} \text{ and } d_i > d_{i+\alpha_2} \\ b_i \in OT, & \text{otherwise} \end{cases}$$

$$\alpha_1 = \min\{j | j \in A_1\}$$

$$\alpha_2 = \min\{j | j \in A_2\}$$

$$A_1 = \{k | (d_i - d_{i-k}) \neq 0, 1 \leq k \leq i-1\}$$

$$A_2 = \{k | (d_i - d_{i+k}) \neq 0, 1 \leq k \leq (N-1-i)\}$$

Story Segmentation

Algorithm 3: The Storyshed Algorithm

Input: The set of scene boundaries $B = \{b_1, b_2, \dots, b_{N-1}\}$ and the corresponding context-based difference values $D = \{d_1, d_2, \dots, d_{N-1}\}$.

Output: The set of story boundaries.

1. According to D , find the boundaries in the valley set Y and the peak set P .
2. For each valley in Y , find the two nearest peaks from P that are respectively at the left and the right of it.
3. For each valley y_i in Y , fill water into each valley until the height of the water horizontal just floods one of the corresponding peaks.
4. Pick the scene boundaries b_k which have context-based difference values no less than the water horizontal and are located between y_i 's two peaks. The set of story boundaries $SB = SB \cup \{b_k\}$.



Story Segmentation

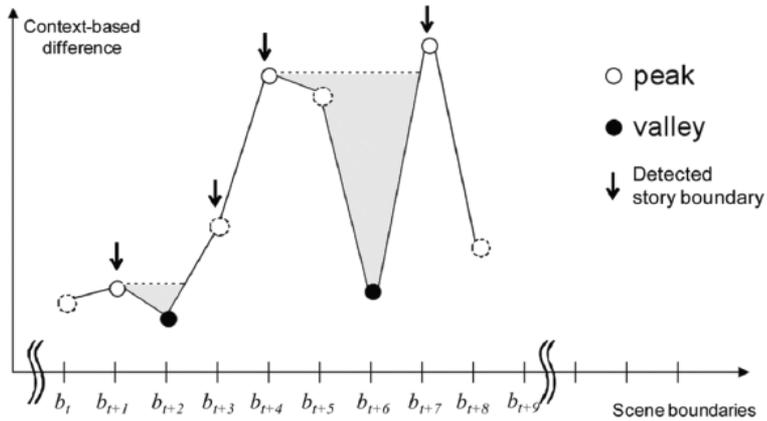


Fig. 11. Example of the storyshed segmentation method without global threshold.

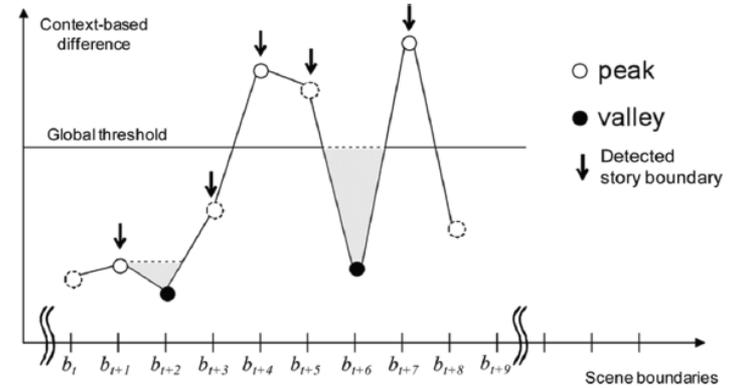


Fig. 12. Example of the storyshed segmentation method with a global threshold.

Evaluation

▶ DataSet

- ▶ 10 Hollywood movies and 3 TV shows to evaluate the methods.
 - ▶ These movies have different numbers of leading roles.
 - ▶ The total length of the evaluation is over 21 hr and 428 story segments are included.
- ▶ Over 97% of scenes actually contain **face information**, which provides a solid foundation for us to reveal role's social relationship.
- ▶ The experimental results are based on the **manually-labeled data**.
- ▶ Automate the whole process and demonstrate the corresponding results.



Community Analysis

TABLE IV
DIFFERENT SITUATIONS IN DEFINING THE COMMUNITY GROUND TRUTH

| Subject A's opinion | Subject B's opinion | Subject C's opinion | Final ground truth |
|---------------------|---------------------|---------------------|--------------------|
| {1,2,3} {4,5,6} | {1,2,3} {4,5,6} | {1,2,3} {4,5,6} | {1,2,3} {4,5,6} |
| {1,2,3} {4,5,6} | {1,2,3} {4,5,6} | {1,2,3,4} {5,6} | {1,2,3} {4,5,6} |
| {1,2,3} {4,5,6} | {1,2} {3,4} {5,6} | {1,2,3,4} {5,6} | Anyone |
| {1,2,3} {4,5,6} | {1} {2,3} {4,5,6} | {1,2,3,4} {5,6} | Anyone |



TABLE V
 PERFORMANCE OF LEADING ROLE DETERMINATION
 AND MACRO-COMMUNITY IDENTIFICATION

| Movie ID | Ground truth | Determined leading roles | # of roles categorized correctly / # of roles |
|----------|------------------|--------------------------|-----------------------------------------------|
| M1 | 1 | 1 | 12 / 12 |
| M2 | 1, 2 | 1, 2 | 14 / 14 |
| M3 | 1, 2, 6 | 1, 2, 6 | 20 / 20 |
| M4 | 1, 2 | 1, 2 | 15 / 15 |
| M5 | 1, 2 | 1, 2 | 8 / 9 |
| M6 | 1 | 1 | 9 / 9 |
| M7 | 1 | 1 | 15 / 15 |
| M8 | 1 | 1 | 15 / 15 |
| M9 | 1 | 1 | 15 / 15 |
| M10 | 1 | 1 | 10 / 10 |
| S1 | 1 | 1 | 14 / 14 |
| S2 | 1, 2, 4, 5, 6, 7 | 1, 2, 3, 4, 5, 6, 7, 9 | 10 / 12 |
| S3 | 1, 2, 3, 4 | 1, 2, 3 | 7 / 12 |

Performance of Leading Roles Determination

- ▶ The promising performance comes from two reasons.
 - ▶ 1) Leading roles pass through most scenes in a movie and have **close relationship** with others.
 - ▶ 2) Based on the representation of RoleNet, leading roles can be clearly identified by measuring the **impact** of different roles.
- ▶ The performance in TV shows is worse than that in movies.
 - ▶ TV shows often last for **less than 30** minutes
 - ▶ TV shows have **fewer than 30** scenes.
 - ▶ The **pace** of shows is **fast**, because directors have to use short and fewer scenes to present stories.
 - ▶ The selected TV shows include **many** leading **roles**.
- ▶ People can infer what happen and understand the subtle relationships between roles quickly, but the proposed method still appeals to the well-constructed relationships based on the frequent co-occurrence of roles.



Performance of Community Identification

- ▶ The performance of the proposed community process is very promising for movies.
- ▶ The trend of mutual relationship is apparent, and the proposed method catches this characteristic.
- ▶ The identification performance of TV shows is worse because we face the same situation as described in the previous section.
- ▶ To verify the length issue, we especially concatenate two episodes of “Sex and The City” (Season 2, Episodes 11 and 12) into a one-hour video and perform the same processes for leading role determination and community analysis.
- ▶ All four leading roles are correctly determined, and the results of community analysis are much better than that of analyzing one episode only.
- ▶ This result verifies the **length issue** and reveals the limitation of the proposed methods as well.



TABLE VI
DETAILED PERFORMANCE OF MICRO-COMMUNITY IDENTIFICATION

| Movie ID | Ground truth | Results of micro-community identification |
|----------|-------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| M1 | Leading roles: {1} Other Roles: {2,3,4,9,11}, {5,6,7}, {8}, {10}, {12} | {2,3,4,9}, {5,6,7}, {8}, {10}, 11 , {12} |
| M2 | Leading roles: {1,2} Other Roles: {3}, {4}, {5,6,7}, {8}, {9,10}, {11,12}, {13,14} | 3 , {5,6,7}, {4}, {8}, {9,10}, {11,12}, {13,14} |
| M3 | Leading roles: {1,2,6} Other Roles: {3,4,5}, {7}, {10,11,12,13,16}, {8, 9,18}, {14,17}, {15}, {19}, {20} | {3,4,5}, 7 , {10,11,12,13,16}, {8,9,18}, {14,17}, {15}, {19}, {20} |

$$R = \frac{\sum_{i=1}^k \sum_{j \neq i} \delta_{ij}}{2 \times \binom{k}{2}}$$

$$\begin{cases} \delta_{ij} = 1, & \text{if, } \zeta_{ij}^g = 1 \text{ and } \zeta_{ij}^v = 1 \\ \delta_{ij} = 1, & \text{if, } \zeta_{ij}^g = 0 \text{ and } \zeta_{ij}^v = 0 \\ \delta_{ij} = 0, & \text{otherwise} \end{cases}$$

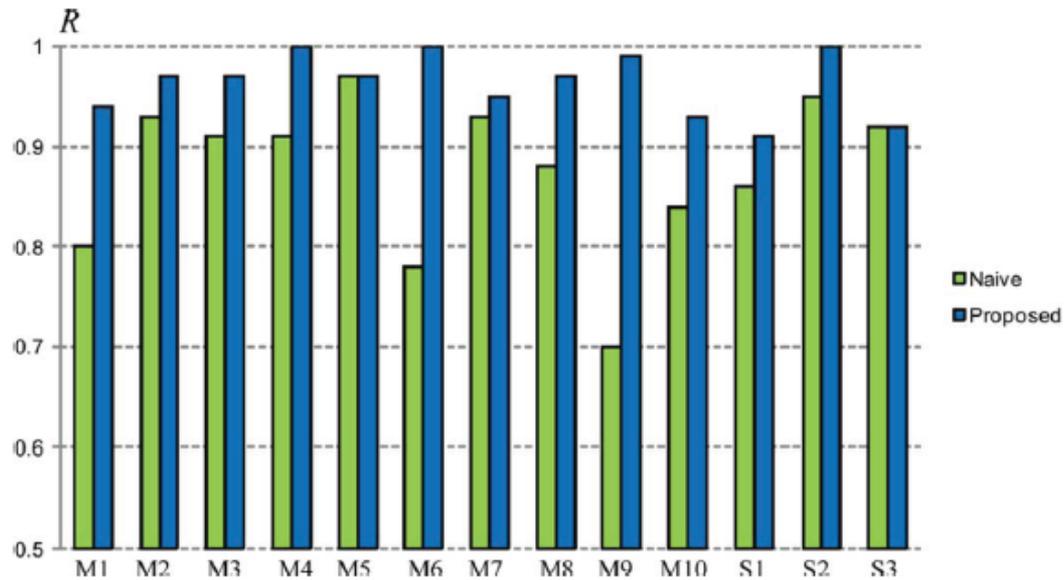
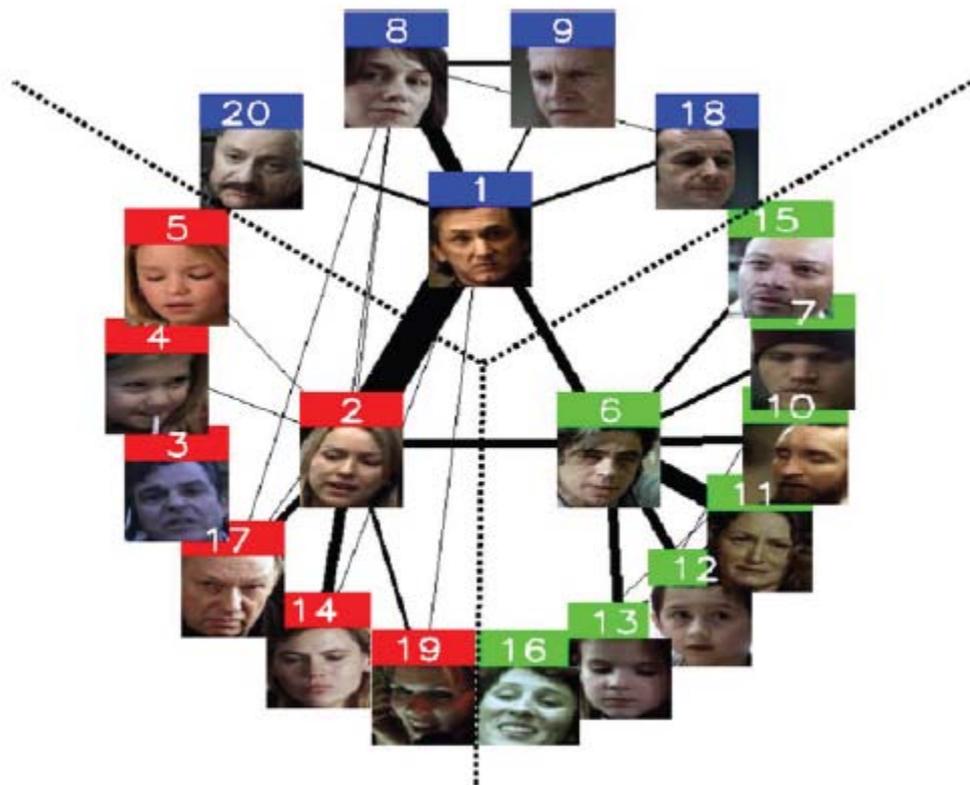


Fig. 13. Performance comparison of micro-community identification based on the proposed quantification method.



Purity

Ground Truth



Experiment



$$\rho = \left(\sum_{i=1}^{N_g} \frac{\tau(s_i)}{T} \sum_{j=1}^{N_v} \frac{\tau^2(s_i, s_j^*)}{\tau^2(s_i)} \right) \cdot \left(\sum_{j=1}^{N_v} \frac{\tau(s_j^*)}{T} \sum_{i=1}^{N_g} \frac{\tau^2(s_i, s_j^*)}{\tau^2(s_j)} \right)$$



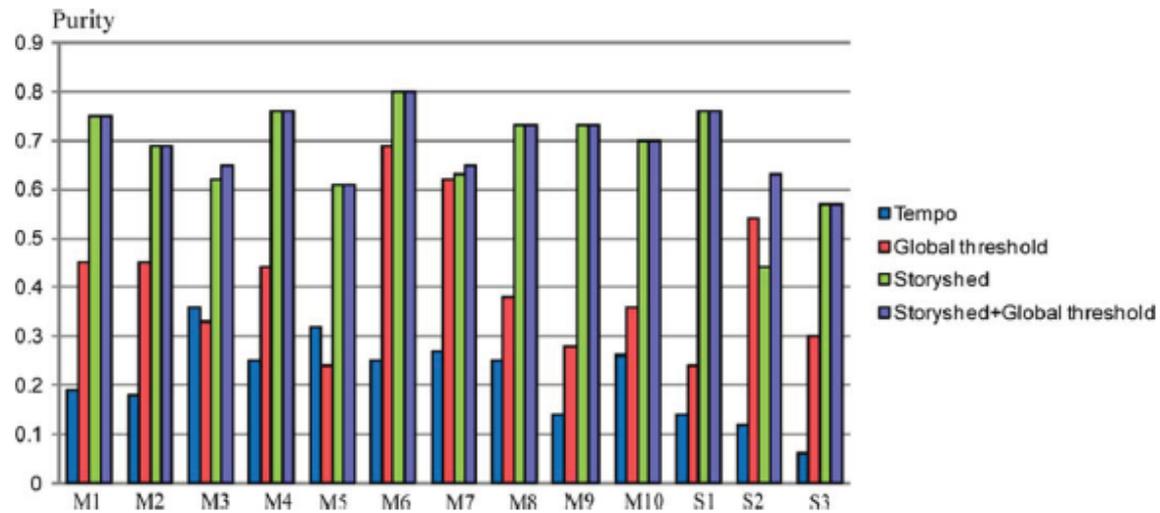


TABLE VII
OVERALL PURITY OF STORY SEGMENTATION IN DIFFERENT APPROACHES

| | Tempo | Global threshold | Storyshed | Storyshed + Global threshold |
|---------|-------|------------------|-----------|------------------------------|
| Overall | 0.21 | 0.41 | 0.68 | 0.69 |

- ▶ H.-W. Chen, J.-H. Kuo, W.-T. Chu, and J.-L. Wu, "Action movies segmentation and summarization based on tempo analysis," in *Proc. ACM SIGMM Int. Workshop on Multimedia Information Retrieval, 2004*, pp. 251–258.

Conclusion

- ▶ The idea of SNA to do movie analysis
- ▶ An approach to model roles' interrelationship as a network
- ▶ Novel algorithms to analyze social relationships in movies
- ▶ A social-relation-based story segmentation method

